

GRI Institute — Privacy Policy

Effective date: 28 May 2026

About this policy

This Privacy Policy explains what personal data GRI Institute collects from you, how we use it, and the rights you have over it.

We've written it with the same principle that runs our institutional documents: directly and without unnecessary jargon. If anything is unclear, please get in touch.

1. Who we are

GRI Institute is a global think tank dedicated to the C-Level community of real estate and infrastructure. Our work — events, the platform, committees and direct engagement with leaders — depends on a relationship of trust with the people we work with. The data you share with us is part of that trust, and we treat it accordingly.

GRI Institute operates through a group of legal entities including GRI Services Ltd (UK), GRI American European LLC (USA), GRI USA Inc (USA) and GRI Brazil Eventos Ltda (Brazil). The specific entity responsible for processing your data is the one that contracts with you, identified in your commercial proposal.

2. What data we collect

We collect data:

- **Directly from you** — when you register as a Member, attend an event, fill in a form on our platform, contact our teams, or communicate with us by any channel (phone, email, WhatsApp, video call).
- **From your participation** — your interactions with our events, your engagement on the platform, the interests and preferences you update in your profile.
- **From third parties, only when relevant** — for example, public business sources used to verify your professional position when assessing eligibility

for Membership.

Typical categories include: name and professional contact details, company and role, professional interests, event registration history, payment information (for billing purposes), and communications history.

We do not collect sensitive personal data (health, religion, political views, etc.) and we do not ask you to provide any.

3. How we use your data

We use your data exclusively for:

- **Delivering the services you've contracted** — event registration, Membership management, platform access, partnership operations.
 - **Communicating with you** — invitations, programme updates, renewal communications, institutional updates.
 - **Improving our services** — internal analysis of what works and what doesn't.
 - **Training our teams** — recordings of calls and email exchanges are used for team performance evaluation and training.
 - **Training internal AI systems** — to deliver more customised and effective solutions for you. These systems are dedicated to GRI Institute's internal use and are not licensed, sold or shared externally.
 - **Complying with legal and regulatory obligations** — including LGPD, GDPR and other applicable data protection laws.
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4. How we share your data

We do not share your personal data with third parties for commercial purposes. We do not sell your data, we do not rent it, and we do not provide it to advertising platforms.

The limited exceptions where we may share data:

- **Service providers** acting on our behalf (e.g., event platforms, payment processors, IT infrastructure) — bound by confidentiality and data protection obligations.

- **Other Members or participants of an event**, but only to the extent necessary for the institutional purpose — for example, your name, company and role being visible to other confirmed participants of an event you attend.
 - **Legal and regulatory authorities**, when required to do so by law, court order or formal regulatory request.
 - **In the event of a corporate transaction** affecting GRI Institute (merger, acquisition, restructuring), data may be transferred to the relevant entity under equivalent protection obligations.
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5. Communication and recording

When you communicate with GRI Institute teams — phone calls, video calls, WhatsApp messages, email exchanges — those communications may be recorded and stored, on the basis of our **legitimate interest** in operating professionally and improving our services. When you join a call with our team, we will inform you at the beginning that the call may be recorded; you may at that point request that the call not be recorded.

We use these recordings exclusively, internally, for:

- training and performance evaluation of our teams;
- training of internal AI systems that assist our staff in delivering customised solutions for you — these systems support our team, they do not make automated decisions about you, and they are not licensed, sold or shared externally;
- maintaining the institutional history of our relationship with you.

Recordings are stored securely with access controls. They are retained only for as long as necessary for the purposes above, and deleted thereafter in line with our retention policy (see section 7).

You can revoke WhatsApp consent at any time by replying "STOP" or "EXIT" to any WhatsApp message from us. You may object to the processing of your communications at any time by contacting us at privacy@griinstitute.org.

6. Your rights

Under applicable data protection laws (including GDPR in the European Union and LGPD in Brazil), you have the right to:

- **Access** the personal data we hold about you.
- **Correct** inaccurate or incomplete data.
- **Delete** your data, subject to legal retention obligations.
- **Object to or restrict** processing, in specific cases provided by law.
- **Withdraw consent** where processing is based on consent.
- **Receive a portable copy** of the data you provided to us.
- **Lodge a complaint** with your local data protection authority.

To exercise any of these rights, contact us at privacy@griinstitute.org.

7. Data retention

We keep your data for as long as necessary for the purposes described in this policy, and for the additional periods required by tax, accounting and legal obligations in the jurisdictions where we operate.

When data is no longer required, we delete or anonymise it.

If your relationship with GRI Institute ends, we generally retain transactional data (invoices, contracts) for the legally required retention periods, the communication history relevant to the institutional relationship, and anonymised aggregated data for statistical and operational purposes.

8. Security

We apply technical and organisational measures designed to protect your data: access controls, encryption in transit (HTTPS), monitored infrastructure and operational discipline within our teams.

No system is fully immune to risk. If a security incident occurs that affects your personal data, we will notify you and the relevant authorities as required by law.

9. International transfers

GRI Institute operates globally. Your data may be processed in countries where we operate or where our service providers are located, including the United

Kingdom, the United States, Brazil and other jurisdictions.

When data crosses borders, we apply the safeguards required by GDPR, LGPD and other applicable laws — including standard contractual clauses with service providers.

10. Cookies and similar technologies

Our platform and websites use cookies and similar technologies (pixels, local storage) for:

- **Essential functioning** — authentication, security, session management.
- **Preferences** — language, settings, last visited area.
- **Analytics** — understanding how our services are used, to improve them.

We do not use cookies for advertising or for sharing data with third-party advertising networks.

You can manage cookies through your browser settings. Blocking essential cookies may affect the platform's functionality.

11. Changes to this policy

We may update this Privacy Policy from time to time. Material changes will be communicated to you through the platform, by email, or by other appropriate means before they take effect.

12. How to reach us

For privacy-related questions or to exercise your data rights:

privacy@griinstitute.org

For general inquiries:

generalinquiries@griinstitute.org

Postal addresses:

- **United Kingdom** — Tallis House, 2 Tallis Street, London, EC4Y 0AB
- **USA** — 1325 Avenue of the Americas, 28th Floor, New York, NY 10019
- **Brazil** — Rua Gustavo Armbrust, 464, Campinas, SP, CEP 13092-106 / Alameda Santos, 2477, 9º andar CJ 91, Jardim Paulista, São Paulo, SP, CEP

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